

SWIMMING TARANAKI STRATEGIC PLAN 2021 - 2025

PURPOSE

To promote swimming in the community, developing life skills and providing pathways to success

VISION

Striving for excellence through nurturing and growing the sport of swimming

MISSION

Empowering Rangitahi through leadership, opportunities and inclusion

Kia kaha Kia māia Kia manawanui

Strategic Summary 2021-2025

COMMUNICATION

AIM

Members, clubs and coaches are well informed and connected with ST with open lines of communication

FOCUS

Social media and promotions, key stakeholders, website, shared admin resources



KEY WORK STREAMS

- Current news, events and updates posted regularly to social media and website
- Media Engagement with The Daily News, Stratford Press and The Taranaki Star
- ST Representation at SNZ and Sport Taranaki
- Sharing of universal policies and procedures with member clubs
- Support members/clubs with knowledge and experience ie database training

Strategic Summary 2021-2025

COMMUNICATION

HOW ARE WE GOING TO DO THIS

- ST main form of communication to members, clubs and coaches will be via email
- Attendance on SNZ monthly conference meetings and sharing information to board members. The sharing of relevant information to clubs and coaches were necessary.
- Attendance at Sport Taranaki arranged workshops and Network Breakfasts, reporting on any new initiatives as required
- Social Media - ST will promote national athletes and report on their success. Events in our region will be promoted on social media and our website. ST relies on clubs and members to share their stories to us for publishing - ST to communicate with clubs on a regular basis asking for any stories to be shared
- ST to work alongside clubs/coaches when engaging with media over possible stories on swimmers and events
- Encouragement of clubs to adopt ST policies to reduce workload on club volunteers, some policies are required and clubs are made aware of such policies
- ST to work alongside Technical Committee in arranging regular training for club administrators/recorders. ST Administrator is readily available to assist clubs with any issues they may have

Strategic Summary 2021-2025

COMMUNICATION

FINAL OUTCOMES

- Attendance at monthly regional SNZ meetings – debrief report provided
- Attendance regional workshops and network breakfast – debrief report provided
- Quarterly club newsletters are produced including event details and policy focus
- Quarterly club training sessions are held
- Reporting on social media engagements



Strategic Summary 2021-2025

PARTICIPATION

AIM

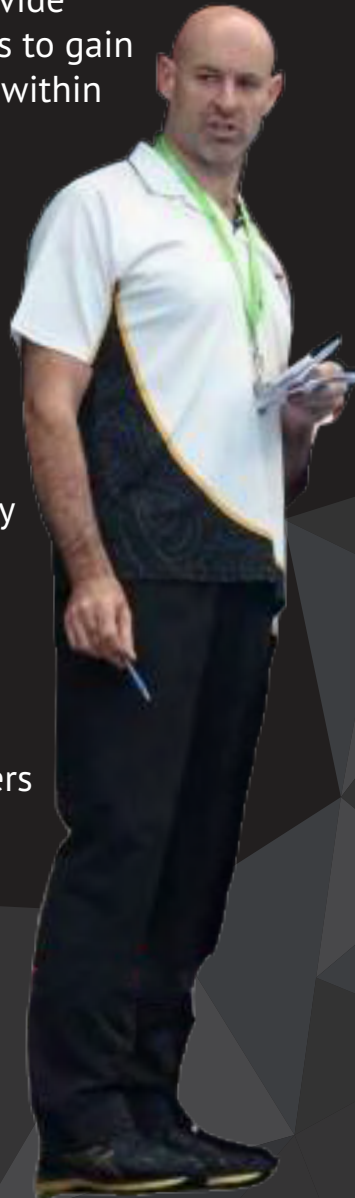
To meet the needs of swimmers at all levels and to provide adequate opportunities to gain experience for growth within the sport

FOCUS

- Membership and buddy clubs
- Officials and volunteer pathways
- Seasonal clubs and interclub
- Learn to swim providers

KEY WORK STREAMS

- Inter Club Challenge
- Club Relays to include all Taranaki Swimming Clubs
- LTS provides (provide pathway information for LTS graduates)



Strategic Summary 2021-2025

PARTICIPATION

HOW ARE WE GOING TO DO THIS

- Develop and grow the Summer Interclub Challenge for grassroots/beginner level swimmers - utilising feedback from participating clubs and lessons learnt through each Interclub Challenge
- Send Taranaki Club Relay information to all Taranaki Clubs and encourage participation from all Taranaki Swimming Clubs
- Provide clear documentation for Swimmer Pathways LTS Providers for an easier progression from LTS to Competitive Swimming as a sport
- Provide opportunities for Officials Development through hands-on training at local carnivals and club nights and ensure training material/documentation is easy to locate and passed on to trainee officials



Strategic Summary 2021-2025

PARTICIPATION



FINAL OUTCOMES

- Registered number of swimmers on SNZ database increased
- Participation numbers recorded for all Swimming Taranaki Events held annually to record and monitor participation and growth from year to year.
- Build number of available Officials within Taranaki to support Local & Regional events, having a full deck of officials at every Taranaki held event.



Strategic Summary 2021-2025

ATHLETE DEVELOPMENT

AIM

Strong athlete pathways to support opportunities for athletes to reach their potential

FOCUS

- High performance athletes are supported to achieve success
- Representation at local, regional, national and international events

KEY WORK STREAMS

- Swimmer pathways are developed and adopted by clubs
- Competition calendar in line with the national calendar

FINAL OUTCOMES

- Increased number of swimmers competing at National events
- Improved racing skills at competitive level



ATHLETE DEVELOPMENT

MEDALS

REGIONAL CHAMPS

EXCELLENCE

SUCCESS

NATIONAL MEETS

STROKE CLINICS

INTERNATIONAL MEETS

COMRADERY

SKILL DEVELOPMENT

CLUB NIGHTS

INTERCLUB CHALLENGE

TRAINING CAMPS

SWIM MEETS

ATHLETE PATHWAY



Strategic Summary 2021-2025

COACHING

AIM

Support coach development through all levels and clubs

FOCUS

- Coach education and professional development opportunities
- Coach mentoring and pathways

KEY WORK STREAMS

- Coaching clinics in conjunction with camps
- Targeted coach programme

FINAL OUTCOMES

- Increased number of qualified coaches
- More coaches attending training camps and stroke clinics



COACHING

EXCELLENCE

PATHWAYS

DEVELOPMENT

COACH PHILOSOPHY

PLANNING

ENVIROMENT

EDUCATION

CULTURE

SELF BELIEF



COACH PATHWAY

Pinnacle Meet Medalist

Pinnacle Meet Finalist

Senior Squads- SNZ Open Teams
Gold Coach

Age Group Squads- SNZ Camps and Teams
Silver Coach

Age Group Squads- Bronze Coach

Junior Squads of Competitive Swimming